



MUSIC in the PARK 2022 Sponsorship Rates

PLATINUM - \$1200 *(Exclusive Sponsorship)*

- *Music in the Park* print ad in the Commercial Record exclusively highlighting your business + the performer
- Highlighted feature of your business in 'The Local Ledger', SDABA's new weekly Sunday e-newsletter
- Opportunity to **exclusively** distribute promotional items at our 50/50 raffle table during the concert
- 3 **exclusive** posts on the *Music in the Park* social media page highlighting your business + the performer
- 1 **exclusive** post on the SDABA social media page highlighting your business + the performer
- Name of your business **exclusively** on all concert signage
- 4 mentions of your business by the band and/or emcee

GOLD - \$600 *(Limited-Shared Sponsorship)*

- Highlighted feature of your business in 'The Local Ledger', our new weekly Sunday e-newsletter
- Opportunity to distribute promotional items at our 50/50 raffle table during the concert
- 3 posts on the *Music in the Park* social media page highlighting sponsoring businesses + the performer
- 1 post on the SDABA social media page highlighting sponsoring businesses + the performer
- Name of your business on all concert signage
- 3 mentions of your business by the band and/or emcee

SILVER - \$300 *(Shared Sponsorship)*

- 3 posts on the *Music in the Park* social media page highlighting sponsoring businesses + the performer
- 1 post on the SDABA social media page highlighting sponsoring businesses + the performer
- Name of your business on all concert signage
- 2 mentions of your business by the band and/or emcee

*Music in the Park is **every Wednesday** from June 22 through August 24, 2022 at the Wicks Park gazebo in downtown Saugatuck.*

To take advantage of these sponsorship opportunities, please email info@saugatuckdouglas.com.